

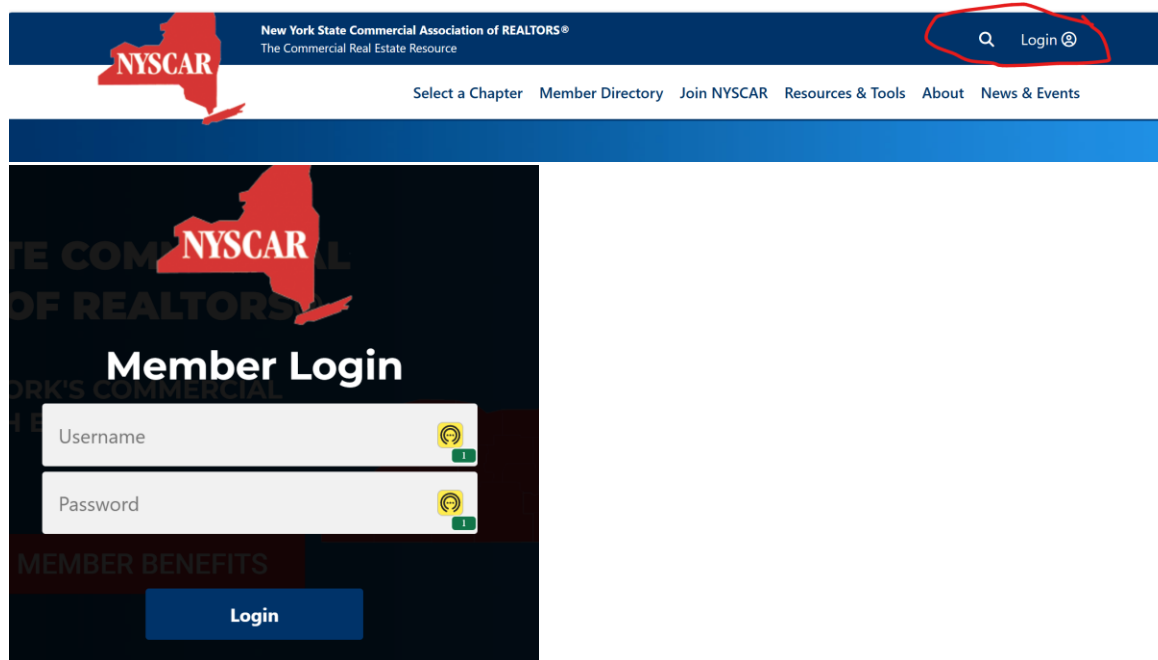
TIME TO UPDATE YOUR NYSCAR PROFILE

Greetings RAC NYSCAR member. The Board of Governors and the Technology Committee have invested a lot of time and money to upgrade and strengthen our online capabilities. One of the important features is the **Enhanced Member Profiles**. This is your opportunity to provide contact information, a current photograph and an updated bio. These profiles will be available to all NYSCAR members and can also be used with your own promotional materials.

Please follow the steps below to access the **Enhanced Profiles** and update. If you have any questions, please reach out to RAC NYSCAR President, Christopher McCarthy at crmccart@kw.com.

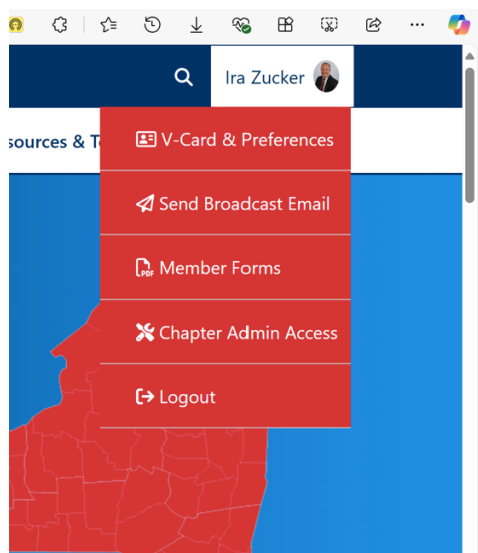
1. Go to: nyscar.org

Logon using Your NRDS Number and PSWD (the same as NYSAR).



The screenshot shows the NYSCAR website. The header includes the NYSCAR logo and the text "New York State Commercial Association of REALTORS® The Commercial Real Estate Resource". A "Login" button is circled in the top right corner. Below the header, there is a navigation bar with links: "Select a Chapter", "Member Directory", "Join NYSCAR", "Resources & Tools", "About", and "News & Events". The main content area features a "Member Login" section with input fields for "Username" and "Password", each with a yellow eye icon and a small "1" in a green box. Below the input fields is a blue "Login" button.

2. Click on V-Card & Preferences



3. Scroll to sections as described below and follow directions.


V-Card Profile, Social Profiles, BIO, Newsletter Preferences.

You must scroll all the way to the bottom and click on **Update Profile & Preferences** for changes to take place.

Membership Information

NRDSID: 641522103	Membership: NEW YORK STATE COMMERCIAL ASSOCIATION OF REALTORS® INC
Member Type: REALTOR®	Status: Active
	Expiration: 01/01/2026

My V-Card Profile



Ira Zucker - GREEN
MC O'Brien Inc
4718 Avenue N
Brooklyn, NY 11234

Show

Office: 718-252-9191

Show

Mobile: 516-695-2232

Hide

Fax: 718-252-4864
Email: izucker@realbrokers.org

Upload Photo

Delete Photo

Social Profiles


Facebook URL: <input type="text" value="https://www.facebook.com/profile.php?id=10"/>	X/Twitter URL: <input type="text" value="https://x.com/?mx=2"/>	LinkedIn URL: <input type="text" value="https://www.linkedin.com/in/ira-zucker-05127"/>
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Tell the audience about yourself...


Note: This will be visible to the public and anyone that views your member profile.

↶ ↷

Paragraph

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With a consistent record of closing complex real estate transactions, Ira enjoys a reputation of unsurpassed performance and dedication. He skillfully navigates the volatile nuances of New York's buying and selling cycles in the competitive world of Commercial Real Estate.

Prior to entering the real estate field, he served in the information technology field for many years as a consultant and project manager. He specialized in mergers and systems consolidation for some of the largest banks in the world. As a result, he easily handles all the various details necessary to manage complex transactions from inception to close. He has also been instrumental in planning the information systems used in real estate and coaching people with their use.

Ira's dedication to continuing education and mentoring programs has resulted in many impressive industry appointments. He is a graduate of the six-month Top Dog training program. He is a member of the New York State Board of Realtors and the Long Island Board of Realtors. He was a three-year president of the Long Island Commercial Network (renamed Commercial Network of LIBOR) where he was awarded LICN Realtor of the Year in 2010, LICN Member of the Year in 2013 and CN LIBOR Member of the Year in 2017. He now serves on its board, where he is head of the Technology Committee. He has been a member of Business Network International (BNI) and served in 2009 as Secretary/Treasurer and in 2010 as President. Capitalizing on his love of technology and his commitment to community and the environment, Ira is a Certified GREEN Realtor.

Newsletter Preferences

Check the `chapters` you wish to **NOT** receive newsletters from: ([Select All](#) / [Deselect All](#))

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Greater Capital Area | <input type="checkbox"/> NYC / Long Island | <input type="checkbox"/> Western New York | <input type="checkbox"/> Greater Syracuse |
| <input type="checkbox"/> Rochester Area | <input type="checkbox"/> Hudson Valley | <input type="checkbox"/> Southern Tier | |

Check the `actions` you wish to **NOT** receive newsletters from: ([Select All](#) / [Deselect All](#))

- | | | | |
|--|---|---|---|
| <input checked="" type="checkbox"/> For Sale | <input checked="" type="checkbox"/> For Lease | <input checked="" type="checkbox"/> Build-to-Suit | <input checked="" type="checkbox"/> For Sale or Lease |
|--|---|---|---|

Check the `uses` you wish to **NOT** receive newsletters from: ([Select All](#) / [Deselect All](#))

- | | | | |
|--|---|---|---|
| <input checked="" type="checkbox"/> Multi-Family (1-4 Units) | <input checked="" type="checkbox"/> Multi-Family (5-25 Units) | <input checked="" type="checkbox"/> Multi-Family (25-100 Units) | <input checked="" type="checkbox"/> Multi-Family (101+ Units) |
| <input checked="" type="checkbox"/> Office | <input checked="" type="checkbox"/> Retail | <input checked="" type="checkbox"/> Warehouse | <input checked="" type="checkbox"/> Restaurant |
| <input checked="" type="checkbox"/> Self-Storage | <input checked="" type="checkbox"/> Industrial | <input checked="" type="checkbox"/> Golf Course | <input checked="" type="checkbox"/> Medical |
| <input checked="" type="checkbox"/> Campground | <input checked="" type="checkbox"/> Hotel/Motel | <input checked="" type="checkbox"/> Land | |

Update Profile & Preferences