

[Supporter's Name]
[Supporter's Title]
[Supporter's Organization]
[Supporter's Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]

Stacy Waddell
CEO / Founder
Retail Live!
11161 E. State Road 70
Suite 110-510
Lakewood Ranch, FL 34202

Dear Stacy Waddell,

I hope this letter finds you in great spirits. I am writing to express my wholehearted support for the prospect having the North East Retail Live! event in Rochester a part of the Finger Lakes Region of Upstate New York.

The opportunity to bring Retail Live! to our region is met with immense excitement and anticipation. I am confident that this event will not only be a tremendous boost to your event's reach but will also significantly contribute to the economic growth and vitality of our community.

There are numerous advantages of hosting Retail Live! in the vibrant and growing Upstate New York region like a wide array of economic programs for new and expanding companies, easy access to multiple United States markets, and Canada. Our region is poised to be the perfect setting for this event. If you need venue options or hotel rates ,Chris McCarthy will coordinate with our tourism councils

As a passionate advocate for the retail sector, I am committed to ensuring the success of Retail Live! in Rochester/Finger Lakes Region in 2024. I believe that this event will serve as a beacon of innovation and collaboration for the retail industry.

I am eager to support this initiative in any way possible. Please let me know how I can best contribute, whether through an endorsement letter, participation as a speaker or panelist, exploring sponsorship opportunities, or pledging my attendance and participation.

Thank you for considering this letter of support, Stacy. I look forward to the possibility of working together to make Retail Live! in our region an unparalleled success.

Warm regards,

[Supporter's Name]
[Supporter's Title]
[Supporter's Organization]

P.S. Chris McCarthy has told us about your amazing books!